



1 Fish 2 Fish Fresh Seafood Named Environmental Hero

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Langley, BC: The community of Langley let it be known on Saturday June 9th, 2012 that there are many worthy environmental heroes among us with over 20 nominees from the community for this year's Langley Environmental Hero Award. 1 Fish 2 Fish Fresh Seafood Market was honoured to learn 10 days prior, that they were part of that group. Of the 10 nominees in the business or organization category, 1 Fish 2 Fish was awarded the 2012 Langley Environmental Hero award by the selection committee which included members from the Langley Environmental Partners Society (LEPS) and the Fort Langley National Historic Site of Canada.

"We know that everyone always says it, but it was an honour to be nominated," says Heather Jenkins, owner of 1 Fish 2 Fish Fresh Seafood Market. The stunned look on Jenkins face when the name of her business was announced was obvious. "I just can't believe we won. There are so many people doing their part to help protect our environment, it is truly great to be recognized for the efforts of our team."

The typically busy fish market isn't one to laud their environmental efforts, but for the past 14 years it has been Jenkins mission to source out the best quality fish and seafood for her customers. As the first lower mainland fish market to become a Vancouver Aquarium Ocean Wise™ partner, sustainable seafood is of utmost importance to Jenkins and her customer base. "We feel strongly about sourcing products that are harvested locally in a way that protects the stocks for years to come," explains Jenkins. "We pride ourselves in the relationships we have developed over the past 14 years, which allow us to share where and how products are sourced."

Sarah Hudson, a long time customer and former 1 Fish 2 Fish staffer said this in her nomination submission, "Heather's commitment to environmental responsibility is something she does daily on both a small and large scale. She is committed to reducing waste through recycling, even when it isn't the most economical choice for her business. For Heather, the green choice is the only choice."

In addition to the daily efforts at a business level, 1 Fish 2 Fish Fresh Seafood Market is committed to furthering environmental education and each year through Kwantlen Polytechnic University, Jenkins offers a \$800 award which is available to students in the Environmental Protection Technology program. It is this along with all of her other efforts that make her and her business Langley's Environmental Hero.

The lower mainland's first Ocean Wise™ certified fish market, 1 Fish 2 Fish Fresh Seafood Market has been providing chemical free and sustainable seafood choices for the local community for over 14 years with a selection among the best in the lower mainland. A proud supporter of the Nicomekl Enhancement Society and the protection of wild salmon, they are open 7 days a week in downtown Langley, BC. www.1fish2fish.ca

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